Executive Summary

Hemp 4 Life (Pty) Ltd is a South African agricultural company established to develop one of the country's first fully integrated Hemp cultivation and processing enterprises. The business combines commercial Hemp production, value added CBD extraction, large scale vegetable farming, renewable energy, and export focused operations into a single, scalable business model. Unlike traditional farming operations that rely primarily on the sale of raw agricultural commodities, Hemp 4 Life is designed to create value at multiple stages of the supply chain, improving profitability while reducing reliance on a single source of income.

The proposed development consists of four strategically located farms in the Free State Province of South Africa. One farm will serve as the central operational hub, housing the company's CBD extraction facility, drying plant, warehouse, administration offices, and logistics centre. Three satellite farms will cultivate Hemp and vegetables, supplying Hemp biomass to the central processing facility while producing vegetables for the domestic fresh produce market. This integrated operating model creates production efficiencies, strengthens quality control, and allows the business to expand without duplicating costly processing infrastructure.

The company's primary export product will be pharmaceutical grade CBD isolate produced from Hemp biomass grown on its own farms. Vegetable production will provide a complementary year round income stream, supporting operational cash flow while Hemp crops progress through their seasonal production cycle. This diversified revenue strategy is intended to improve financial stability and reduce exposure to fluctuations in individual commodity markets.

Hemp 4 Life has been carefully planned over several years. The business has secured its corporate structure, developed a detailed implementation plan, established its management framework, obtained a five year Hemp Cultivation Permit, and entered into a commercial Off Take Agreement for vegetable marketing. These milestones provide a strong operational foundation from which the business can move into implementation once investment funding is secured.

The requested investment will be used to acquire and develop the four farms, establish cultivation infrastructure, install the central CBD extraction and drying facilities, purchase agricultural equipment and vehicles, implement renewable energy systems, recruit key management and operational staff, and provide the working capital required during the establishment phase. Every component of the investment has been incorporated into a structured implementation programme that enables the business to progress from funding to commercial production in a controlled and disciplined manner.

The company is led by Founder and Managing Director Ben Sassman, whose career spans international trade promotion, investment facilitation, and agricultural business development. His experience working with international governments, commercial organisations, and the Hemp industry has shaped a business that combines commercial discipline with long term strategic planning. Hemp 4 Life is supported by an experienced operational team covering commercial farming, Hemp cultivation, vegetable production, business administration, and processing operations.

Beyond commercial performance, Hemp 4 Life is committed to creating long term value through employment, skills development, sustainable agricultural practices, renewable energy, and community participation. The business has been designed not only to generate financial returns but also to contribute to South Africa's agricultural economy by creating permanent employment opportunities, supporting rural development, and establishing a model capable of expansion throughout Southern Africa.

Hemp 4 Life represents an opportunity to invest in more than a farming business. It represents an opportunity to participate in the development of a professionally managed agricultural enterprise that integrates cultivation, processing, renewable energy, and international trade into a scalable platform designed for long term growth.

Thank you.

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