HEMP 4 LIFE (PTY) LTD

US$10 Million Integrated Agricultural and Processing Investment Opportunity South Africa

INVESTMENT PROPOSAL | 2026

Investment opportunity

Hemp 4 Life is seeking a total investment of US$10 million to establish an integrated agricultural and processing business across four farms in the Free State Province of South Africa. The project combines Industrial Hemp cultivation, vegetable production and centralised CBD isolate processing.

The proposition

The investment will fund the acquisition of four agricultural properties, farm development, cultivation infrastructure, processing facilities, equipment and the working capital required to establish and operate the business. Hemp 4 Life is prepared to offer an equity stake in the company to the investor. The shareholding and investment terms will be negotiated and agreed as part of the investment process.

At a glance

Total investment sought is US$10 million

Location is Free State Province, South Africa

Four farms operating as one integrated business

200 hectares planned for Hemp cultivation

360 hectares planned for vegetable cultivation

Central CBD isolate processing facility

Existing signed offtake agreement with a US buyer

235 farm employees planned across the operation

Purpose of the proposal

Hemp 4 Life is seeking a strategic investment partner to help establish a commercially focused agricultural business with production, processing and export capability. The project is designed to create value through the cultivation of crops and the processing of Hemp biomass into a higher value product.

THE BUSINESS AND ITS FOUNDER

A South African business focused on cultivation, processing and farmer support

Hemp 4 Life

Hemp 4 Life (Pty) Ltd is a South African company founded by Ben Sassman. The business operates in the Industrial Hemp sector, providing seed propagation, cloning, cultivation support and farmer training. The company has experience assisting clients with the establishment of legal cultivation and processing operations.

Founder background

Ben Sassman has a background in international trade and African market development. He worked with the United States Foreign Commercial Service and the British High Commission in South Africa, promoting international trade. Since 2012, he has operated his own trade facilitation business across Southern and East Africa. He entered the Industrial Hemp sector in 2018 and formally registered Hemp 4 Life in 2022.

Business approach

The proposed project brings together agricultural production and processing under one operating structure. A main farm will serve as the central hub for drying, extraction, storage, quality control and logistics. Three satellite farms will supply Hemp biomass and vegetables.

Ownership and investment

Hemp 4 Life is prepared to offer shares in the company in return for the proposed investment. The percentage shareholding, valuation, governance arrangements and investor rights will be discussed and documented during due diligence and negotiation. No shareholding percentage is assumed in this proposal.

THE FOUR FARM OPERATING MODEL

One main farm supported by three satellite farms

Farm locations and size

Main farm	Fouriesburg	896 hectares
Satellite farm	Bloemfontein Rural	306 hectares
Satellite farm	Fouriesburg	302 hectares
Satellite farm	Bainsvlei	276 hectares

Total planned land area is 1,780 hectares. The three satellite farms are within approximately 92 kilometres of the main farm.

Planned cultivation

The operating plan allocates 50 hectares of Hemp and 90 hectares of vegetables to each farm. Across the four farms, this represents 200 hectares of Hemp and 360 hectares of vegetables.

Main farm (central hub)

The main farm is planned to house a 3,000 m² warehouse containing the CBD extraction plant, drying facilities and storage. It will also cultivate 50 hectares of Hemp and 90 hectares of vegetables. It will receive biomass from the satellite farms for drying and processing, and coordinate logistics, quality control and product aggregation.

Satellite farms (production sites)

Each satellite farm will cultivate 50 hectares of Hemp and 90 hectares of vegetables. Each will have a shredding facility to prepare harvested Hemp plants into biomass for transport to the main farm. Vegetables will be harvested and supplied to local markets through offtake arrangements.

How the operation works

Hemp will be cultivated using standardised agronomic practices, including drip irrigation, fertilisation, pest management and crop rotation. Harvested Hemp will be shredded at the satellite farms, transported to the main farm, dried and processed. Vegetables will be harvested, washed, packaged and distributed to local buyers.

PROCESSING, MARKETS AND OPERATIONS

Turning agricultural production into marketable products

CBD Isolate processing

The business plan specifies an extraction plant with a stated production capacity of up to 1,100 kg of CBD isolate per month. The proposed plant will be sourced from a manufacturer in China. The processing facility is planned to include drying, extraction and storage for Hemp biomass and finished products. The target product is CBD isolate with 99% purity, subject to production validation, quality testing and applicable regulatory requirements.

Offtake and sales

Hemp 4 Life has a signed offtake agreement with a buyer in the United States. This agreement is an important part of the project's route to market. The agreement and its commercial terms can be made available to prospective investors during due diligence, subject to any confidentiality requirements. Vegetable production is intended for supply to South African buyers, supported by offtake arrangements.

Staffing and management

The project is planned to employ 235 farm employees across the operation. The management and operating structure includes overall business leadership, farm operations, vegetable cultivation, Hemp cultivation, extraction plant operations, administration and support functions. The final staffing schedule will be aligned with the implementation plan.

Power and infrastructure

The plan provides for independent power systems to support reliable operations at all four farms. Hemp 4 Life reports that it has secured a 15 year Power Purchase Agreement with a solar solution supplier. Under the arrangement described in the business plan, the supplier will cover the cost of solar installation and Hemp 4 Life will pay for monthly consumption.

Compliance and quality

The project will operate subject to applicable South African cultivation, processing, product quality, export and destination market requirements. Product specifications, testing, traceability and buyer requirements will be addressed as part of project implementation and investor due diligence.

INVESTMENT REQUIREMENT AND IMPLEMENTATION

US$10 million total investment sought

Use of investment

The requested US$10 million investment is intended to fund the acquisition of the four farms and the establishment of the integrated operation. The detailed allocation between land purchases, infrastructure, cultivation equipment, processing equipment, vehicles, power systems, working capital and other project costs will be set out in the supporting financial model and implementation budget.

Land acquisition

The four farms have been identified for the proposed development. Hemp 4 Life does not currently present the properties as owned or leased. Purchase agreements and transfer arrangements are to be negotiated and concluded once investment funding is secured, subject to satisfactory due diligence, title checks, valuation, legal review and agreement with the respective sellers.

Financial information

Hemp 4 Life has prepared a separate three year financial projection for the project. This projection, together with the detailed budget and supporting assumptions, will be provided to interested investors as part of the financial review and due diligence process.

Investment structure

Hemp 4 Life is open to an equity investment in the company. The investment amount is US$10 million. The proposed valuation, percentage shareholding, board or governance arrangements, investor protections, funding milestones and any conditions precedent will be negotiated with the selected investment partner and recorded in definitive legal agreements.

Next steps

Hemp 4 Life is seeking an opportunity to present the project to a suitable investment partner. The next stage would be a review of the three year financial projections, the signed US offtake agreement, the proposed farm properties, equipment specifications, regulatory pathway and implementation budget. A formal due diligence process would then inform the final investment structure and transaction documents.

Contact

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